

RINGGOLD

Identify Database



Transforming Data to Power Scholarly Publishing

Simplify the complex network of organizations in scholarly communications

Scholarly publishing relies on data and systems, and successful publishers and intermediaries are able to leverage their information assets, gaining deep insight into their business, efficiencies across workflows, and a competitive advantage in the market. By helping to transform raw data into an asset, Ringgold empowers scholarly publishers – and the partners that serve them - to face the new interconnected and data-driven environment. Normalizing and enriching organization-related data is a critical step in treating your data like the valuable asset it is.



One Standard. Multiple Applications

Identify is a robust authority file with information that can benefit your entire organization:

- ❖ Sales & Marketing
- ❖ Editorial
- ❖ Membership & Development
- ❖ Data Governance & IT
- ❖ Business Analytics

Solve strategic & tactical business challenges

- Explore the market & reveal opportunities
- Enhance data quality
- Facilitate data interoperability
- Support data governance & adhere to standards
- Underpin authoritative reporting
- Normalize records & eliminate duplicates
- Understand related organizations
- Communicate with external partners
- Standardize affiliations for authors, members, and other individuals

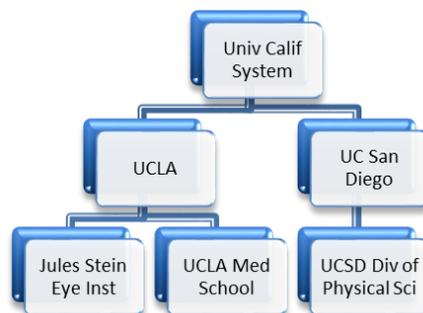
www.ringgold.com

Clean Data. Confident Decisions.

Identify: A Singular Resource

Identify is curated and maintained to be a complete authority file of organization data to support master data management and analysis of the world of scholarly communications. With over 500,000 unique records covering all regions and industry sectors – and multiple pathways to add new records – *Identify* is the resource businesses rely upon for industrial-strength applications.

**Ringgold Identifiers. Rich Metadata.
And the most complete organizational hierarchies available.**



Identify Metadata		Expanded Academic Metadata
Official Name in native language	Size Metrics: FTE, Prof. staff, beds, libraries, hospitals, doctors	<i>Detailed academic subjects: 800-node classification system</i>
Alternate Names: Translations, Former, Acronyms, etc.	Other PIDs: ISNI, Open Funder Registry ID, IPEDS, NCES	<i>Mission & Reach</i>
Location Data	Athens Codes & IP Data	<i>Sites & Activity Status</i>
Tiers: Ringgold, JISC, Carnegie	Links: Parent/Child hierarchies & Consortia	<i>Economic Model & Governance</i>
Industry sector & area of interest	URLs & Domain Names	<i>Self-description</i>

Database license: Includes access 3 ways, to support a variety of workflows & implementations: Local loading, API / webservice, and the Identify Online interface. Choose annual subscription or perpetual use license; fees are based on the size of your organization. Proposals and pricing are available upon consultation.

Start the conversation.

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