

# RINGGOLD

## Consortium Directory Online



Authoritative data to help publishers succeed in the consortium market

The CDO is the most comprehensive resource covering library consortia available, including rich data on almost 500 consortia worldwide. Our researchers continually update the CDO with changes, mergers, new information, and new consortia. Improve your strategic sales planning, and craft individual offers with greater confidence.

*“The CDO was just the tool we needed to help us become pro-active in the consortia market. The member lists, contact details, and the background information on each consortium has been invaluable.” – George Zajdel, ASTM International.*

Search	<ul style="list-style-type: none"><li>Geographically, by member, and by vendors licensed</li><li>By consortium type and membership makeup</li></ul>
Analyze	<ul style="list-style-type: none"><li>Consortia licensing competing or similar content</li><li>Create gap analyses and exportable prospect lists</li></ul>
Negotiate	<ul style="list-style-type: none"><li>Armed with authoritative member lists, to understand the scope of a potential deal</li><li>Access to contact details, licenses, and preferred terms ensure a greater chance of success</li><li>Members participating in multiple consortia can be identified and priced accordingly</li></ul>

**Subscriptions:** are available for the complete database or for one of three sections: North America, Europe, and the Rest of the World. We can also offer custom geographical collections. Annual subscriptions allow organization-wide access, so your entire team can leverage this powerful resource.

2018 Annual Subscription **Data export fees apply		Section Price		Complete Database	
Tier	Publishing Revenue	GBP	USD	GBP	USD
One	£0.5m-£2m, \$0.8m-\$3.2m	£725	\$1,128	£1,889	\$2,973
Two	£2m-£7m, \$3.2m-\$11.2m	£906	\$1,384	£2,329	\$3,639
Three	£7m-£20m, \$11.2m-\$32m	£1,216	\$1,973	£2,872	\$5,176
Four	£20m-£50m, \$32m-\$80m	£1,371	\$2,229	£3,674	\$5,843
Five	Over £50m or \$80m	£1,760	\$2,819	£4,606	\$7,380
Academic Institutions				£828	\$1,281

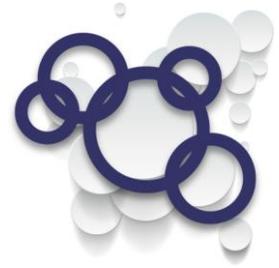
Contact: **North America** Beth Hoskins +1 919 892 4146 beth.hoskins@ringgold.com  
Jean Brodahl +1 503.239.7540 jean.brodahl@ringgold.com  
**UK & Europe** Diane Cogan +44 (0)7875 992880 diane.cogan@ringgold.com

www.ringgold.com

Clean Data. Confident Decisions.

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## Consortium Directory Online



The Consortium Directory Online is a fully searchable database of almost 500 library consortia world-wide, which allows publishers to confidently approach the consortium market armed with authoritative data.

The most comprehensive resource covering library consortia, the CDO is continually updated by Ringgold's experts with consortium changes, member lists, contact details, and new consortia as they emerge.

### Each consortium record contains the following data

- ◆ Full name and acronym of the consortium
- ◆ Contact details for the main administrative office and key staff
- ◆ Web address
- ◆ List of members with Ringgold Identifiers
- ◆ List of publishers and vendors licensing to the consortium
- ◆ Links to *Identify* records for both consortium members and consortia themselves, for Identify clients
- ◆ Electronic content acquisition policy, including criteria for membership
- ◆ Licensing policies: required terms, deal breakers, links to the consortium model license and guides for publishers in licensing to the consortium
- ◆ Links to FTE data, member contacts and products acquired by each institutional member (where available)
- ◆ Further information about the consortium to help you understand them better, including:
  - Consortium history, detailing how it started and any mergers that have taken place in the past
  - The structure of the consortium, including where decision making resides and lists of Steering Group and Board members
  - The aims and objectives of the consortium and the other key activities it undertakes
  - Funding details, e.g. member fees, grants, government funding
  - Provision of marketing services by the consortium and/or tools to enable you to reach members directly

[www.ringgold.com](http://www.ringgold.com)

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